

**Bachelor of Business Administration**  
**Retail Management (2022-25)**  
**Third Semester (Reappear)- December,2024**

| Subject Name  |              |                | Customer Relationship Management |      |       | Rural Retailing |      |       | Consumer Behaviour |      |       | NSQF OJT  |      |       | Auto Finance and Auto Insurance Project Based |      |       | SGPA                                |
|---------------|--------------|----------------|----------------------------------|------|-------|-----------------|------|-------|--------------------|------|-------|-----------|------|-------|-----------------------------------------------|------|-------|-------------------------------------|
| Subject Code  |              |                | MMK602                           |      |       | MMK603          |      |       | MMK604             |      |       | MBP601    |      |       | MBP602                                        |      |       |                                     |
| Credit        |              |                | 4                                |      |       | 4               |      |       | 4                  |      |       | 12        |      |       | 6                                             |      |       |                                     |
| Maximum Marks |              |                | 30                               | 70   | 100   | 30              | 70   | 100   | 30                 | 70   | 100   | 245       | 105  | 350   | 70                                            | 30   | 100   |                                     |
| Minimum Marks |              |                | 12                               | 28   | 40    | 12              | 28   | 40    | 12                 | 28   | 40    | 98        | 42   | 140   | 28                                            | 12   | 40    |                                     |
| S. No.        | Roll Number  | Student's Name | Theory                           |      |       |                 |      |       |                    |      |       | Practical |      |       |                                               |      |       |                                     |
|               |              |                | Int.                             | Ext. | Grade | Int.            | Ext. | Grade | Int.               | Ext. | Grade | Int.      | Ext. | Grade | Int.                                          | Ext. | Grade |                                     |
| 1             | 22L7BRM30106 | BHARAT         | 18                               | 22   | F     | 23              | 36   | B     | 17                 | 54   | A     | 164       | 90   | A     | 35                                            | 20   | B     | RE-MMK602                           |
| 2             | 22L7BRM30108 | DEEPAK         | 12                               | 2    | F     | 12              | 11   | F     | 10                 | 6    | F     | 156       | 80   | B+    | 30                                            | 22   | C     | RE-MMK602<br>RE-MMK603<br>RE-MMK604 |
| 3             | 22L7BRM30111 | DEEPAK PAL     | 18                               | 23   | F     | 22              | 26   | F     | 16                 | 8    | F     | 173       | 70   | B+    | 35                                            | 20   | B     | RE-MMK602<br>RE-MMK603<br>RE-MMK604 |
| 4             | 22L7BRM30112 | DEV KANT       | 12                               | 1    | F     | 22              | 28   | C     | 17                 | 36   | C     | 165       | 80   | A     | 35                                            | 22   | B     | RE-MMK602                           |
| 5             | 22L7BRM30130 | KSHITIJ SHARMA | 13                               | 15   | F     | 22              | 32   | C     | 18                 | 28   | C     | 143       | 80   | B+    | 40                                            | 23   | B+    | RE-MMK602                           |
| 6             | 22L7BRM30133 | KUNAL          | 12                               | 20   | F     | 17              | 37   | C     | 20                 | 28   | C     | 151       | 90   | B+    | 35                                            | 22   | B     | RE-MMK602                           |
| 7             | 22L7BRM30134 | LALIT          | 12                               | 17   | F     | 15              | 28   | P     | 19                 | 28   | C     | 145       | 90   | B+    | 30                                            | 21   | C     | RE-MMK602                           |
| 8             | 22L7BRM30149 | SACHIN         | 12                               | 33   | P     | 14              | 32   | C     | 26                 | 57   | A+    | 111       | 90   | B     | 35                                            | 23   | B     | 6.00                                |
| 9             | 22L7BRM30157 | TUSHAR TEWATIA | 12                               | 28   | P     | 14              | 46   | B+    | 17                 | 39   | B     | 147       | 90   | B+    | 35                                            | 20   | B     | 6.27                                |
| 10            | 22L7BRM30162 | VINAY          | 17                               | UMC  | UMC   | 15              | 34   | C     | 18                 | 32   | C     | 146       | 90   | B+    | 45                                            | 20   | B+    | RE-MMK602                           |

**Date : 09/04/2025**

**Examination Department**

**\*The Results displayed here subject to updation/correction. The final result will on DMC.**

| Sr. No. | Abbreviation | Stand for:                                            |
|---------|--------------|-------------------------------------------------------|
| 1       | Note         | Marks show in the column of result means "Pass"       |
| 2       | RE           | Re-appear in the paper indicated in the result column |
| 3       | RL_UMC       | Result late due to Unfair Means Case                  |
| 4       | DTN          | Detained                                              |
| 5       | AB           | Absent                                                |
| 6       | PC           | Paper Cancel                                          |